

# Mayor and Council Workshop

6 p.m. November 10, 2020

Law Enforcement Center and ZOOM Virtual Meeting

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1. **Welcome / Call Meeting to Order** - Mayor Sears
2. **Workshop Overview**  
**Staff Resource:** Randy Harrington, Town Manager
3. **Economic Development Investment Policy (40 min.)**  
**Staff Resource:** Irena Krstanovic, Economic Development; Daniel Weeks, Administration  
**Synopsis:** Staff will update the Mayor and Council on progress towards a new Economic Development Investment Policy based on feedback provided at the May workshop. Staff will cover goals of the new policy, as well as an array of potential tools that can enhance our recruitment and retention efforts within newly identified target industry sectors and bring new quality jobs to our community.
4. **Annexation (40 min.)**  
**Staff Resource:** Sean Ryan, Development Services; Scott Chase, Administration  
**Synopsis:** Staff will share an internal study conducted on Town Initiated Annexation Evaluation. The purpose of the evaluation is to better determine feasibility for properties located in the Extra-territorial Jurisdiction (ETJ) and adjacent to existing town limits and due to their proximity and availability for utilities or other consistency of service delivery opportunities that might be considered for future annexation upon any town-initiated effort, NC statutory change or special legislation to allow annexation.
5. **Annual Retreat Planning (20 min.)**  
**Staff Resource:** Randy Harrington, Town Manager; Linda McKinney, Town Clerk  
**Synopsis:** The Town Manager and Town Clerk would like to obtain Mayor and Council input on preliminary planning ideas for the Annual Retreat. Discussion areas include: preferred location (in town or out of town); potential themes/topic areas; and date for retreat.
6. **Open Discussion (15 min.)**
7. **Closed Session (if needed)**
8. **Adjourn**