



Town of Holly Springs
Parks and Recreation Advisory Committee
Thursday, February 12, 2026
7:00 pm
Town Hall – Council Chambers

MEETING MINUTES

Committee Members Present: Jodi Carey, Val Atkinson, Rachel Campbell, Daniel Fenton, Eric Dean, Siobhan Casey, Melinda Walker, Will Ulmer, Karen McGowan,

Members Absent: Ty Denton (TRAC Ex-Officio)

Staff Present: LeeAnn Plumer, Kristen Denton, Julie Tew,

Council Members: Sarah Larson

Call to Order Time: 7:00pm

Approval of January 2026 Meeting minutes:

Motion: Daniel

Second: Will

Vote: Approved unanimously

Public Comment Period No public comment

Discussion/Action Items

- **2026 Focus Areas**
 - Receive Updates & Provide Input on Parks & Rec Major Projects
 - Public-Private (Development) Partner Proposal – future of NMAC & Mims areas for enhanced development; have a PRAC member as part of the review/steering committee
 - Advocate for Greenway & Trail Connectivity-E Bikes/motorized vehicles
 - Community Engagement & Customer Experience
 - Increase public comment participation
 - Support Special Events & Partnerships-HS 150th Anniversary
 - *Motion to approve the 2026 Focus Areas (above)*
 - *Motion Val*
 - *Approved unanimously*

- **Mayor & TC Retreat Discussions Items**

- E-bikes/E-scooters/E-motos
 - Educational ideas
 - Online parent guide, public information video, printed guides for special events and community outreach, address battery fire and proper disposal, equip OCC with helpful information and guidance, signage
 - Community Engagement Ideas
 - SRO's, WCPSS, PTO/PTA, Youth organizations, Local bicycle safety rodeo's at parks, Advisory and civic groups, Enhance signage/info kiosks, HOAs
 - Policy/Ordinance Changes
 - Evaluate the Town's current ordinance, allowable places and uses, address unsafe behaviors, affirm pedestrian right of way and need to yield, restrict motor vehicles
- Community Satisfaction Survey (P&R related)
 - Survey is completed every 2 years in a variety of areas
 - Overall 95% is a great place to live, 94% great place to raise children and 77% satisfied with quality of Town services
 - Top priorities- traffic management, greenways, growth and development, street lighting, enforcing traffic laws-
 - Trends and changes -more than 5% increase in satisfaction
 - Senior programs, Special Populations programs, outdoor athletic fields, availability of recreation programs, parks and greenways, walking and biking trails
 - Next few years to focus on Greenways and biking trails, Town parks and maintenance, variety of programs and event, senior programs
 - Arts and Cultural-what would you like to see
 - Performing arts, Holly springs History, art exhibits, cultural events/celebrations

Hot Topics

PRAC Round Robin

- Daniel – Visited the Cultural Center and enjoyed the new seats. Coaches are bringing runners to our parks due to our restrooms being open early
- Siobhan-Hopper is being utilized and seeing all over town
- Eric-Ribbon cutting of Community Garden was great. Applicants have been notified for the garden. Ball machine rental for Pickle ball-no request here in Holly Springs yet.
- Will-Where do revenues for field rentals go-Goes to general funds for Parks and Recreation. Sponsorship opportunities
- Val-Town Council report on Jan 20th-well received. Council made great comments about the committee and they appreciate your services.
- Karen -kudos to the community garden and nature play area

Reports

Council Update – CW Larson

- Busy Jan with several ribbon cuttings, Community Garden, Hopper (micro-transit) and HS Rd widening project
- Successful retreat
 - Survey responses
 - Toured new facilities in town-new infrastructure, Economic Development
- Communications and engaging with residents (updates from other committees and boards)
- Offering to support a Mayor's Monarch Butterfly initiative –
 - Mayor inquired if the committee would be interested in becoming involved with
 - Encourage pollinator habitat, native plant give-a-way, educational materials

TRAC Report – Ty-absent, Kristen provided update

- Crafts with a Cause
- Alan Hoffler keynote speaker

Police Community Advisory Group –

- No updates, next meeting April

Tree Advisory Committee Update – Eric

- Successful Tree City USA
- Upcoming-Tree Pruning workshop at womble park on Feb 21st (potentially a second workshop in the fall)
- March 14-21-Creek week, educational programs. March 21 Arbor Day, will be planting a tree at the Cultural Center at 10am
- May 16th Wild About Nature

Program/Event Updates – Kristen

- Winter/Spring Programs
 - 495 activities offered
 - 5842 participants (so far)
 - \$413.681 program revenue
- Summer Camp Registration
 - Registration begins March 2nd
 - 70 camp offerings
 - Hiring camp staff
- TRAC
 - Crafts with a Cause-facilitated craft for children ages 5-8 yr olds, collected food donations for food cupboard
 - Alan Hoffler keynote speaker-powerful persuasive communications
- Volunteer Opportunities
- Spring Upcoming events
 - Spring Fling – Saturday, March 21
 - Chalk of the Town – Saturday, April 11
 - International Food Festival – Friday, May 1
 - Live at the Springs – tentative Saturday, May 9
 - Wild About Nature – Saturday, May 16
- Marketing Updates
 - Parks and Rec Instagram page- go live Sat Feb 14th @hsparksandrec

Director Report – LeeAnn

- FY2027 Budget Planning
 - Projecting Revenues and fee changes for next fiscal year
 - New Enhancement Requests (equipment, increase in salaries, enhance programs, etc.)
 - Early Eagles Landing Park staffing/expenses
 - CIP - Bond projects, maintenance/repair projects
- Eagles Landing Park – Topping Off Ceremony (last beam on the top of the building)
 - Tentative for mid-March. Final date TBD
- Wake County Hospitality Tax Funding
 - If approved, \$1.79M for North Main Athletic Complex
 - Stadium turf replacement, parking lot repairs, scoreboard replacement are possible projects for funding.

Old Business

Announcements/Info Share

- Recruitment for PRAC members is open thru April 6, 2026
- Early Voting at Hunt Center

Adjournment 8:43

Motion to Adjourn: Mel

Second: Karen

Vote: Unanimous