

Mayor and Council Workshop

6 p.m. March 8, 2022

Law Enforcement Center and Live Streamed



1. **Welcome / Call Meeting to Order** - Mayor Mayefskie
2. **Workshop Overview**
Staff Resource: Randy Harrington, Town Manager
3. **Housing Affordability Study (30 min.)**
Staff Resources: Scott Chase, Administration and Sean Ryan, Development Services
Synopsis: The consultant for the Housing Affordability Study, HR&A Advisors, will provide the Town Council an overview of their initial market analysis and key findings based on data collection, initial survey results, and stakeholder interview assessments. The consultant will then lead a discussion to assess initial reactions to the analysis and findings which will help guide the development of housing goals and identification of barriers to housing development in Holly Springs.
4. **Annual Retreat Follow-up**
 - a. **Utility Rate Model (30 min.)**
Staff Resources: Kendra Parrish, Utilities and Infrastructure and Antwan Morrison, Finance
Synopsis: As a follow up to the 2022 Retreat, staff evaluated options for a sustainable combination of customer rates and system development fees. Staff will provide options and discuss recommendations.
 - b. **Yard Waste Collection Model (30 min.)**
Staff Resources: Paige Scott and John Mullis, Public Works
Synopsis: Staff will provide a follow up from the Mayor and Council Retreat on proposed yard waste model changes. Items addressed in the presentation will include HOA feedback regarding 3rd cart storage, further cost analysis, exploration of opt in/opt out models, and service contracting. Staff is requesting final Council direction on implementation of a new service model.
 - c. **Strategic Plan Updates (20 min.)**
Staff Resources: Randy Harrington, Scott Chase, Daniel Weeks and Corey Petersohn, Administration
Synopsis: Following Council's feedback and direction for updates to the strategic plan, this discussion will review the drafted wording changes and confirm alignment with Council expectations and priorities. Council is scheduled to adopt the FY2022—23 Strategic Plan at the April 5 Council meeting.
5. **Open Discussion (10 min.)**
 - a. NC League of Municipalities voting delegate designation
6. **Closed Session (if needed)**
7. **Adjourn**