



MINUTES

The Holly Springs Town Council met in regular session on Tuesday, March 5, 2024. Mayor Mayefskie presided, calling the meeting to order at 7 p.m. A quorum was established as the Mayor and five Council members were present in the Chamber as the meeting opened.

Council Members Present: Mayor Mayefskie, Mayor Pro Tem Berry, Council members Timothy Forrest, Danielle Hewetson, Annie Drees, and Chris Deshazor.

Council Members Absent: none.

Staff Members Present in Chambers: Randy Harrington, *Town Manager*; Daniel Weeks, *Assistant Town Manager*; Scott Chase, *Assistant Town Manager*; John Schifano, *Town Attorney*; Linda McKinney, *Town Clerk* (recording the minutes); Mathew Mutter, *IT*; Kameron Womack, *IT*; Kathy White, *Deputy Clerk*; Corey Petersohn, *Budget and Sustainability*; Cassie Hack, *Director, Communications and Marketing*; Kimberly Keys, *Utilities & Infrastructure*; Elizabeth Goodson, *Development Services*; Irena Krstanovic, *Director of Economic Development*; Tyler Garner, *Economic Development*.

2. and 3. The Pledge of Allegiance was recited followed by an invocation by Sandy Byrne of Oasis Church.

4. Agenda Adjustment: The March 5, 2024, meeting agenda was adopted with changes, if any, as listed: none.

Motion: Berry

Second: Forrest

Vote: Unanimous

RECOGNITIONS

5. Oaths of Office for Planning Board & Board of Adjustment

Linda McKinney, Town Clerk, administered the Oath of Office to new and reappointed Planning Board members Joanna Holder, Sara Kempin, and Rick Madoni, and recognized Joseph Cuccurullo who was sworn in previously. She then administered the oath to Board of Adjustment members Kimberly Day and David Williams.

REQUESTS AND COMMUNICATIONS

6. Holly Springs Chamber of Commerce Update

Tonya Palumbo, Executive Director of the Holly Springs Chamber of Commerce, outlined the Chamber leadership to Council. She then gave an overview of the Chamber's goals for 2023 and how they had achieved those goals. She gave an overview of Chamber events from 2023. She thanked the 2023 Chamber Champions.

Ms. Palumbo gave membership statistics and said that they have 84 new members, which is an increase of 28%. She outlined the communications efforts made by the Chamber in 2023 and their website and social media successes. She listed the Governmental Programming connected

with the Town's Diamond Chamber Champion level membership and thanked the Town for its support. She gave an overview of events planned and the Chamber goals for 2024.

Council member Deshazor said the Supplier Diversity program was great, to help small businesses. He asked, since they raised \$30,000 for the Food Cupboard last year, why their goal was \$20,000 this year. Ms. Palumbo said she wanted to be sure they could attain their goal.

Council member Drees asked if, since Holly Springs has experienced so much growth, the Chamber had a staffing plan to accommodate the growth. Ms. Palumbo said they are actively having those conversations.

7. LaunchHOLLYSPRINGS Update

Bob Shimmel, LaunchHOLLYSPRINGS (LHS), said LHS was a unique program in Wake County dedicated to supporting the underserved, including underfunded, lacking basic business skills, and/or Minority/Women entrepreneurs, to build successful businesses that support our overall economy. He described the four-part program. He described the program's beginnings in 2018 and the progress that has been made since, including expanding their sponsorship. He said they established a community outreach position and are in the process of hiring a part-time administrative assistant to help manage the growing program.

Mr. Shimmel discussed the latest cohort, which will be graduated in May 2024, and gave the statistics from previous cohorts, including the fact that 90% are still in business. He then outlined LHS's strategic initiatives for 2024-25, and thanked Council for their continuing support.

CONSENT AGENDA

The Council passed a motion to approve all items on the Consent Agenda. The motion carried following a motion by Mayor Pro Tem Berry, a second by Council member Forrest and a unanimous vote. The following actions were affected:

8. Minutes – Council approved the minutes of the 2024 Mayor and Council Retreat.

9. Contract for Fire Station 3 Alerting System – The Council approved a contract in the amount of \$121,819.54 with U.S. Digital Designs and Honeymac Fire and Security, Inc. for the purchase and installation of an automated fire station alerting system and authorized the Town Manager to execute any contracts within the established project budget and scope.

Public Comment: At this time, an opportunity was provided for members of the audience who had registered to speak to address the Council, and the Clerk was asked for any written comments received prior to the meeting.

The following public comments were received in writing: two requests for pedestrian safety measures, one in the downtown area near Burt and Earp, and one on West Holly Springs Road.

The following public comments were received in person:

Elizabeth Stitt, 3113 Friendship Road, said she was going to keep showing up so that Council understands the unintended consequences to her area. She said that her children and their spouses are disheartened by the situation and that Council should want young adults to follow their footsteps, but they aren't setting a good example. She said that the unintended consequences are going to be permanent. She listed the people and companies she has spoken to. She said there are mistakes in the traffic plans.

OTHER BUSINESS

Council member Drees spoke about the first Citizens Academy and it was an enthusiastic engaged group. She hopes it is a recurring thing.

Council member Forrest said that the Citizens Academy was a superb job by staff. He asked for a report on how the yard waste cart program in its first week. Mr. Harrington said staff has

received feedback from the public. He said it will take a while for this new program to settle in, and staff welcomes feedback so that they can tweak the program and adjust it. He said staff, both 311 staff and public works, are talking to residents to explain how it works. Mr. Harrington also reminded the public that leaf collection during leaf season has not changed, and that there is a convenience center available for excess yard waste, as well as a spring clean up coming in April.

Council member Deshazor said the yard waste program is new, but we will work it out. He thanked staff for the Citizens Academy, and he said that March is Women's History Month and he asked people to keep that in mind.

MPT Berry said he had received calls about yard waste also. He said he had spoken at Pack 66's Blue and Gold ceremony and thanked them for having him. He asked staff for an update on DOT's plan was for a grade-separated intersection at Main St. and Hwy. 55 as there have been multiple wrecks there in past days.

Mayor Mayefskie wished Council member Forrest happy birthday. He said he enjoyed the Citizens Academy, and said he got to read to 3rd graders at Read Across America and had a good time.

MANAGER'S REPORT

Randy Harrington, Town Manager, said that CM Drees, Deshazor, and Hewetson attended the Essentials of Municipal Government with him in Chapel Hill last week and they all learned a lot and had a good time.

He said there was an RRFB (rectangular rapid-flashing beacon) installed on Main Street, so pedestrians can more safely cross. He said that last year, Council asked for a preview of what land use cases would be coming up, so at this time Development Services would give an update on upcoming land use cases.

Elizabeth Goodson, Development Services, gave an overview of new applications and updates to ongoing applications for various land use cases that may come before Council in the future.

MPT Berry said a lot of these have been in the pipeline for over 12 months. There are some good reasons for some of them. But he asked if there was a staff position on why the delays. Ms. Goodson said there are some things, like the UDO change that delay some projects. But staff is working with these applicants to try to work through any issues, reaching out to them proactively to overcome obstacles.

CLOSED SESSION: The Council entered into closed session, pursuant to N.C.G.S. 143-318.11(a)(6) to conduct the annual review of the Town Clerk and the Town Attorney and to discuss potential litigation matters N.C.G.S. 143-318.11(a)(3).

Motion by: Berry

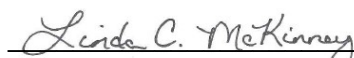
Second by: Forrest

Vote: Unanimous

Motion to leave closed session was made by MPT Berry seconded by Council member Forrest and passed with a unanimous vote.

Adjournment: MPT Berry made a motion to adjourn at 10:35 pm. It was seconded by Council member Forrest and passed with a unanimous vote.

Respectfully Submitted on Tuesday, April 16, 2024.



Linda C. McKinney, Town Clerk

Addenda pages as referenced in these minutes follow and are a part of the official record.