



Holly Springs Town Council
7:00 PM **Tuesday, September 3, 2024**

Regular Meeting
Holly Springs Town Hall Council Chambers
128 S. Main Street, 2nd Floor

Agenda

1. Call to Order
2. Pledge of Allegiance
3. Invocation
4. Adjustment and approval of September 3, 2024 meeting agenda

RECOGNITIONS

5. Suicide Prevention Awareness Month Proclamation
6. Hispanic Heritage Month Proclamation

REQUESTS AND COMMUNICATIONS

7. Transportation Investments Update

PUBLIC COMMENT PERIOD

Each speaker may speak up to 3 minutes, and the total comment period will be 15 minutes or less. Citizens should sign up with the Town Clerk to speak prior to the start of the meeting. Although the Council is interested in hearing your concerns, speakers should not expect Council action or deliberation on subject matter brought up during the Public Comment segment. Topics requiring further investigation will be referred to the appropriate town officials or staff and may be scheduled for a future agenda. Thank you for your consideration of the Town Council, staff, and other speakers.

OTHER BUSINESS

MANAGER'S REPORT

8. Preview of Upcoming Development Services Land Use Cases

CLOSED SESSION

ADJOURNMENT

In accordance with ADA regulations please contact the Town Clerk's office at least 48 hours before the meeting to request an auxiliary aid or service needed to participate in this meeting:

linda.mckinney@hollyspringsnc.gov 919-557-3900



Holly Springs Town Council

Town Council Meeting Agenda Cover Sheet

Agenda Item#: 5.

Recognitions

Title: Suicide Prevention Awareness Month Proclamation

Strategic Priority Area: Community Safety

Staff Resource: Mayor Mayefskie

Action(s):

Proclaim September as Suicide Prevention Awareness Month

Explanation:

- 9-8-8 is a national Suicide and Crisis Lifeline which became available on July 16, 2022 to provide help via phone, text, or chat;
- Suicide is the 11th leading cause of death in the US according to the Centers for Disease Control, and the 2nd leading cause of death among those aged 10 to 34.
- Suicide directly impacts numerous family members, friends, coworkers, loved ones, and the entire community.
- Suicides are preventable with a combination of systemic responses.
- Mr. Larry Bernstein of Triangle Survivors of Suicide will be present to receive the Proclamation.

Background:

- Suicide Prevention Day was established as September 10th in 2003 by the World Health Organization and the International Association for Suicide Prevention.
- Since 2008, September has been recognized as Suicide Prevention Awareness Month.

Funding Source(s):

N/A

Attachment(s):

1. Suicide Prevention Awareness Month

Town of Holly Springs



A Proclamation By The Mayor

Suicide Prevention Awareness Month 2024

WHEREAS, September 10 was established in 2003 as World Suicide Prevention Day by the International Association for Suicide Prevention (IASP) in conjunction with the World Health Organization to draw attention to suicide as an important global public health issue, and IASP has announced its 2024-26 theme as “Changing the narrative on Suicide” to promote discourse and changing public perception of this complex issue from silence and stigma to openness, understanding and support while promoting systemic responses based on the notion that suicides are preventable; and

WHEREAS, since 2008 September has been recognized as National Suicide Prevention Month by SAMHSA, the CDC and other governmental and non-governmental organizations concerned with public health and mental health in particular as a means of focusing attention on suicide, its warning signs, and how to seek and provide assistance; and

WHEREAS, the 9-8-8 Suicide and Crisis Lifeline became nationally available on July 16, 2022, enabling callers to connect with local crisis counselors using the easy-to-remember three-digit number that people can access via phone, text, or chat, and since that time usage of the lifeline has dramatically increased, though many people remain unaware of this resource; and

WHEREAS, suicide remains a major public health challenge, with nearly 9,000 North Carolinians dying by suicide annually and suicide being the 11th leading cause of death according to the CDC, and the 2nd leading cause of death among those aged 10 to 34; and

WHEREAS, each death by suicide directly impacts numerous family members, friends, coworkers, loved ones, and often the entire community; the vast majority of those who die by suicide have mental health issues, sometimes unrecognized and untreated; and

WHEREAS, Holly Springs is committed to promoting protective factors against suicide, and suicide prevention requires a comprehensive, multi-level approach that encompasses strategies for prevention, early intervention, treatment, and postvention after a death has occurred; and by working collaboratively across sectors we can create a more supportive and compassionate society where everyone feels valued and understood and suicidal behavior becomes less likely;

NOW, THEREFORE, I, Sean Mayefskie, Mayor of the Town of Holly Springs, North Carolina, hereby declare September 2024 as

Suicide Prevention Awareness Month

in Holly Springs, and encourage people to recognize that deaths by suicide are preventable, that there is no single cause for suicide and no single prevention program effective for all communities, that coping with stress, safety planning, and reducing access to lethal means must be part of routine health and behavioral care for all, and that everyone has a role to play in suicide prevention.

Presented this 3rd day of September, 2024

IN WITNESS WHEREOF, I have
Hereunto set my hand and caused the Seal of
the Town of Holly Springs, North Carolina
to be affixed on this 3rd day of September, 2024

Sean Mayefskie, Mayor



Holly Springs Town Council

Town Council Meeting Agenda Cover Sheet

Agenda Item#: 6.

Recognitions

Title: Hispanic Heritage Month Proclamation

Strategic Priority Area: Community Safety

Staff Resource: Mayor Mayefskie

Action(s):

Issue Proclamation

Explanation:

- Just under 2,900 Holly Springs residents self-identified as Hispanic on the 2020 Census, totaling around 7% of the population.
- The theme of this year's Hispanic Heritage Month is Pioneers of Change: Shaping the Future Together.
- This proclamation recognizes the contributions that our Hispanic and Latino residents, business owners, and leaders have made in Holly Springs.

Background:

- Hispanic Heritage Month was established nationally in 1988.
- Seven Latin American countries celebrate their independence in mid to late September, which is why Hispanic Heritage Month runs from September 15 to October 15.

Funding Source(s):

N/A

Attachment(s):

1. Hispanic Heritage Month Proclamation

Town of Holly Springs



A Proclamation By The Mayor

Hispanic Heritage Month

WHEREAS, National Hispanic Heritage Month, established nationally in 1988, and known as “Mes de Herencia Hispana”, is celebrated nationwide from September 15th through October 15th each year; and

WHEREAS, September 15 is significant because it is the anniversary of independence for Latin American countries Costa Rica, El Salvador, Guatemala, Honduras and Nicaragua. In addition, Mexico and Chile celebrate their independence days on September 16 and 18, respectively; and

WHEREAS Latinos and Latinas are individuals that are descendants from Latin American countries and may speak a variety of different languages. Hispanics are individuals that speak Spanish and are descendants from Spanish speaking countries, including Spain. Latinx is a gender neutral term for people of Latin American descent, and we recognize the Latinx identity also encompasses people in Black/African, Asian, and Indigenous communities; and

WHEREAS, Recognizing that Hispanics amount to an estimated 7% of the Holly Springs population. Understanding that Hispanics are extremely entrepreneurial and play a vital role in our economy and workforce and have also contributed in making Holly Springs one of the fastest growing municipalities in the state; and

WHEREAS, the theme of this year’s Hispanic Heritage Month, Pioneers of Change: Shaping the Future Together, captures the spirit of innovation, resilience, and unity that define the Hispanic experience; and

WHEREAS, the history, culture, art, food, music, and traditions that define the lives of Hispanic people in North Carolina enrich the lives of all North Carolinians; and

WHEREAS, the Town of Holly Springs is committed to recognizing Hispanic and Latinx culture and heritage as an important part of the town and its strong, inclusive community;

NOW, THEREFORE, I, Sean Mayefskie, Mayor of Holly Springs, do hereby proclaim September 15th – October 15th, as

Hispanic Heritage Month

in Holly Springs, and call its observance to all residents.

Presented this 3rd day of September, 2024

IN WITNESS WHEREOF, I have
Hereunto set my hand and caused the Seal of
the Town of Holly Springs, North Carolina
to be affixed on this 3rd day of September, 2024

Sean Mayefskie, Mayor



Holly Springs Town Council

Town Council Meeting Agenda Cover Sheet

Agenda Item#: 7.

Requests & Communications

Title: Transportation Investments Update

Strategic Priority Area: Growth Management & Economic Vitality

Staff Resource: Michael Leonas, Utilities and Infrastructure

Action(s):

Receive update on major Town transportation investments

Explanation:

- Staff will brief Town Council on the status of the following Transportation Bond & Community Investment Plan (CIP) active priority transportation projects along with next steps associated with the following projects:
 - Holly Springs Road Widening (east)
 - Holly Springs Road Widening (central)
 - Holly Springs Road Widening (west)
 - Main Street Right Turn Lane
 - NC 55 Right Turn Lane
 - Avent Ferry Road Sidewalk (Downtown Connector)
 - Main St. Sidewalk Connector
 - Intersection signalizations: Avent Ferry Rd./Holly Meadow (Town project) and Sunset Lake Rd./Stephenson Rd. (developer project - Peterson Station)

Background:

- In November 2018, Holly Springs voters authorized \$40 million for transportation investments.
- The purpose of these projects are to mitigate traffic congestion, improve motorist and pedestrian safety, and improve mobility across town.
- All Active Priority Community Investment Transportation projects are budgeted at \$55 million.

Funding Source(s):

Community Investment Plan

Attachment(s):

1. transportation investment map

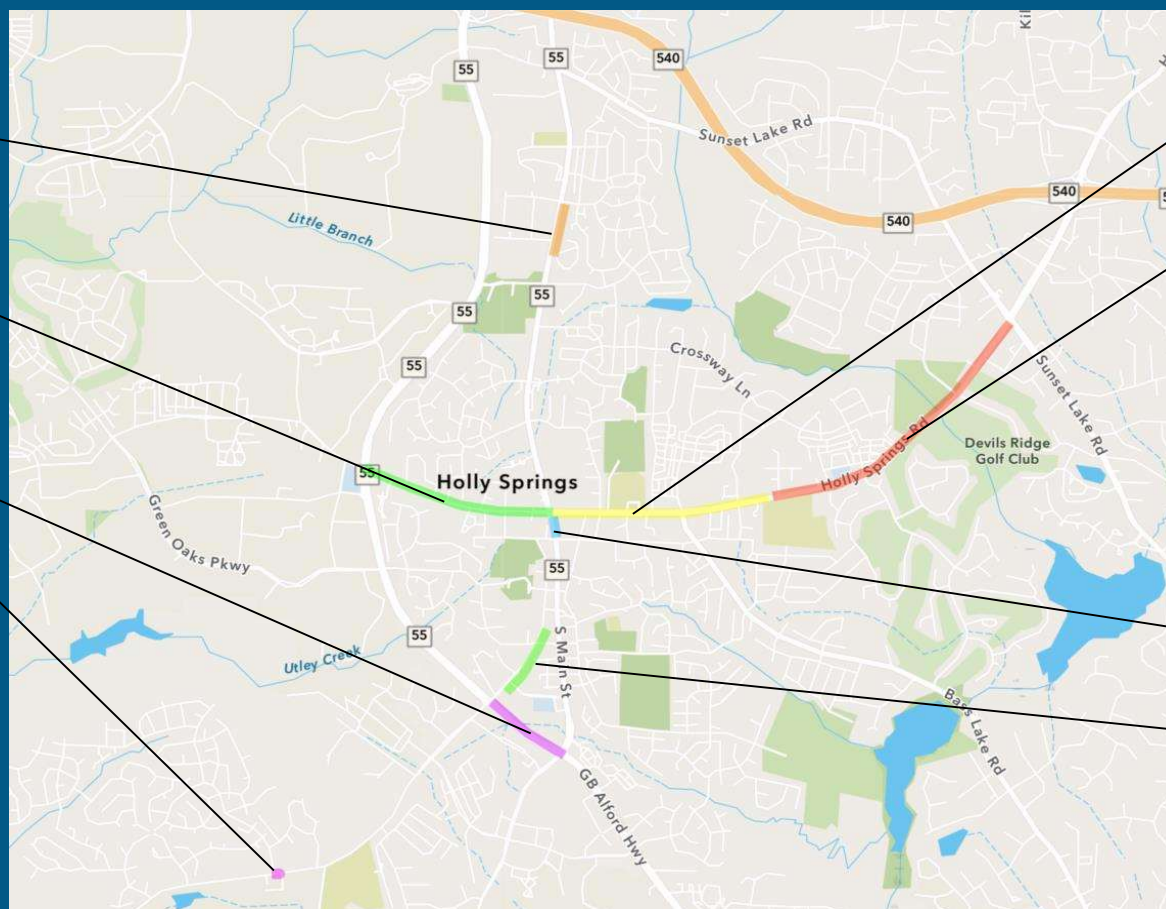
Town Transportation Investment Map

Main Street
Sidewalk
Connector

Holly Springs Road
West

NC 55 RT Lane

Avent Ferry Road
at Holly Meadow
Drive Traffic Signal



Holly Springs Road
Central

Holly Springs Road
East

Pavement
Resurfacing &
Rehabilitation
(Townwide)

Main Street RT Lane

Avent Ferry
Pedestrian
Improvements





Holly Springs Town Council

Town Council Meeting Agenda Cover Sheet

Agenda Item#: 8.

Manager's Report

Title: Preview of Upcoming Development Services Land Use Cases

Strategic Priority Area: Growth Management & Economic Vitality

Staff Resource: Sean Ryan, Development Services

Action(s):

Receive update on anticipated, forthcoming land use cases.

Explanation:

- Development Services staff will provide an overview of land use cases anticipated to be submitted over the next quarter.
- This brief overview serves as an opportunity to increase the Mayor & Council's awareness of future land use change requests that may come before the Council and for Council to share any preliminary feedback to staff that might be either helpful to applicants (prior to any formal development submittals) or to staff in our review of potential development applications.

Background:

- In 2023, Council provided feedback to the Town Manager for opportunities to become more familiar with land use decisions that are anticipated to come before the governing body over the next 3-6 months.
- As part of this development related information sharing effort, an update is included as part of the Town Manager's Report at Council's quarterly, additional Council meetings.

Funding Source(s):

N/A

Attachment(s):

1. DevelopmentUpdate_09.03.2024

Purpose:

- Provide a preview of upcoming legislative cases

Suggested Action:

- Seek high level feedback and answer any preliminary questions

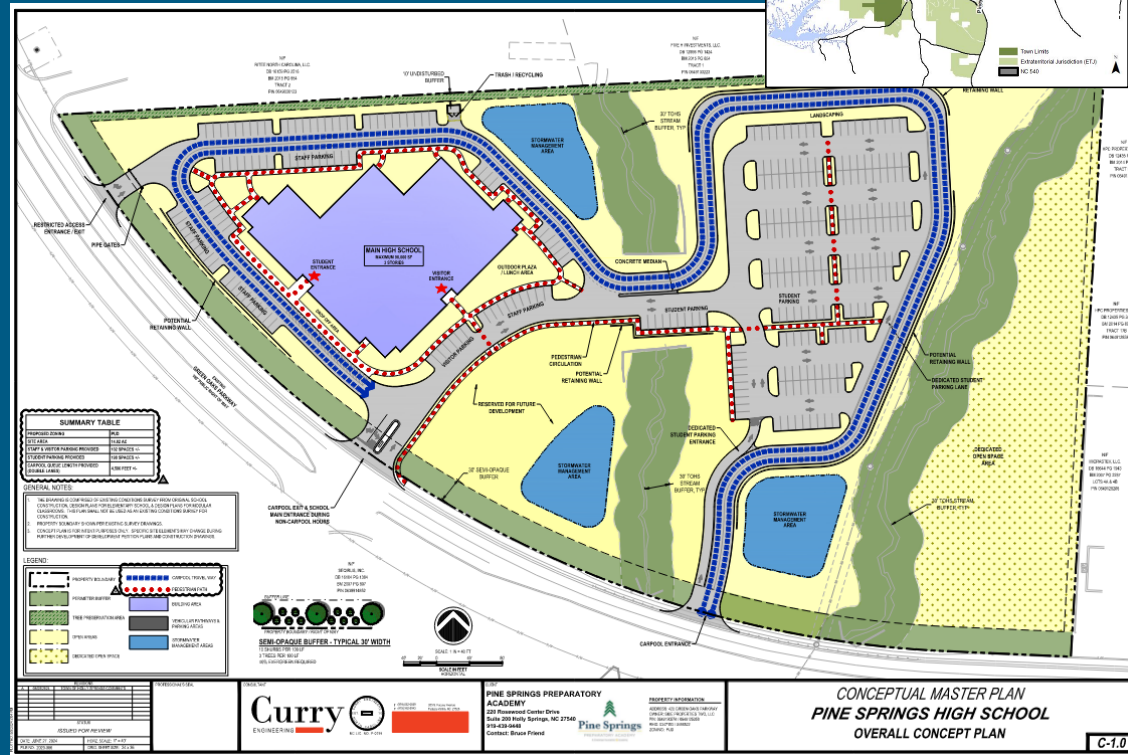


New Applications



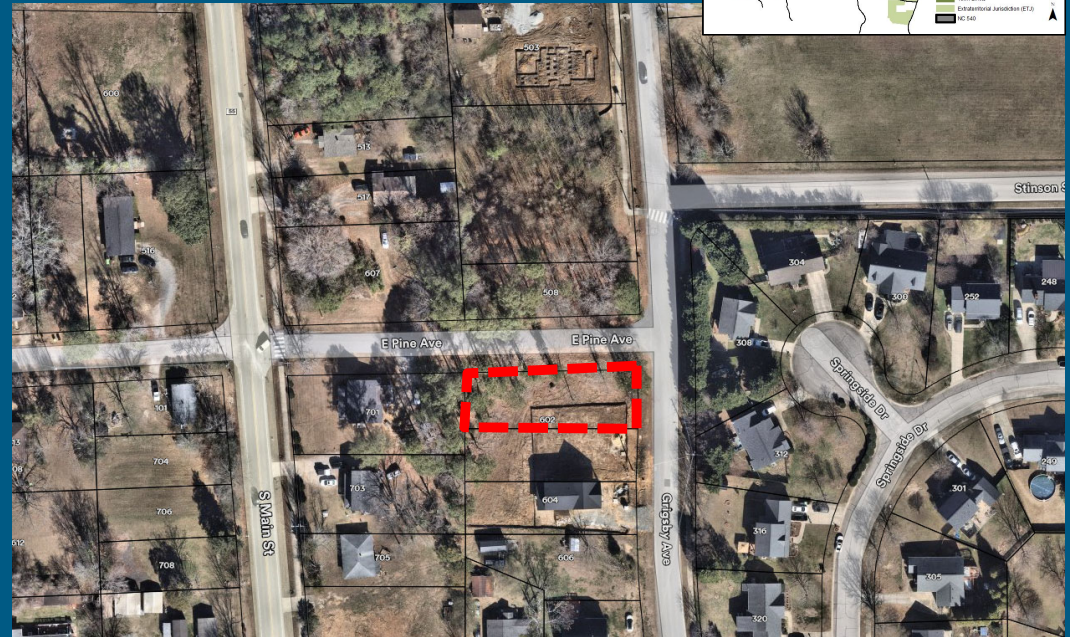
420 Green Oaks Parkway- Conditional Zoning District

- **Current Zoning:** PUD Holly Springs Business Park – Light Manufacturing District
- **Proposed Zoning:** PUD Holly Springs Business Park – Innovation District
- **Process:** Rezoning (Town Council Legislative)
- **Proposed Use:** School K-12



600 Grigsby Ave – Conditional Zoning District

- **Current Zoning:** Suburban Residential (SR)
- **Proposed Zoning:** Neighborhood Residential Conditional Zoning District (NR-CD)
- **Process:** Rezoning (Town Council Legislative)
- **Proposed Use:** 1 detached dwelling



Updates



Other Projects

Updates: In Staff Review

- Symphonia
- 1100 Piney Grove Wilbon Road
- Wade Nash North
- Sunset Lake Commons Apartments
- Graham Wood
- Evans
- 4500 Old Holly Springs Apex

Updates: Withdrawn/Inactivity

- Holly Springs Road Townes
- Estes Lane Townhomes



Development Services will Provide additional updates on other planning initiatives at the Town Council Meeting

