

Mayor and Council Workshop
6 p.m. September 10, 2024
Law Enforcement Center and livestreamed



1. **Welcome / Call Meeting to Order** - Mayor Mayefskie

2. **Workshop Overview**

Staff Resource: Randy Harrington, Town Manager

3. **Downtown Investment Grant Policy (40 min.)**

Staff Resource(s): Irena Krstanovic, Economic Development

Synopsis: The Town Council provided direction at the February Retreat for staff to come back with proposed modifications to the Downtown Investment Grant (DIG), which seeks to incent targeted investment in the downtown area. Staff will outline the challenges with the current DIG policy and share proposed policy revisions for Council's consideration and feedback.

4. **Parks & Recreation Revenues/Fees/Cost Recovery/Fee-in-lieu Policies (40 min.)**

Staff Resource(s): LeeAnn Plumer, Parks & Recreation; Corey Petersohn, Budget, Innovation & Strategy; and John Schifano, Town Attorney

Synopsis: Staff will provide information on the Parks & Recreation Fee / Cost Recovery Policy (previously adopted by the Council on October 18, 2022) in the context of current fees, annual revenues, and market conditions. Feedback is requested if Council desires any changes to the Policy. Staff will also provide highlights of a draft Parkland Dedication / Fee in Lieu Report and recommended updates in relation to NC General Statutes.

5. **Updated Town Website Overview (10 min.)**

Staff Resource(s): Cassie Hack, Communications & Marketing

Synopsis: Staff will provide an overview of the recent website refresh, exploring new features, user stats, and future opportunities for the Town's most used communications tool.

6. **Legal/Clerk Quarterly Updates (15 min.)**

a) Town Clerk

Staff Resource(s): Linda McKinney, Town Clerk

Synopsis: The Clerk will give an update on her office's activities since the last update, including requesting Council feedback on the public comment period and retreat locations.

b) Town Attorney

Staff Resource(s): John Schifano, Town Attorney

Synopsis: The Town Attorney will update Council on his office's activities since the last update.

7. **Open Discussion (10 min.)**

8. **Closed Session**

9. **Adjourn**