



**Town of Holly Springs  
Parks and Recreation Advisory Committee  
MINUTES  
Thursday, July 11, 2024  
7:00 pm  
Town Hall – Council Chambers**

**Call to Order Time:** 7:01 PM

**Committee Members Present:** Jodi Carey, Susan Smith, Sarah Larson, Craig Kessler, Candice Page and Daniel Fenton and Alise Caldwell (TRAC)

**Members Absent:** Mel Walker, Jason Guetgemann, Val Atkinson (at Police Advisory meeting)

**Staff Present:** LeeAnn Plumer, Adam Huffman, Julie Tew

**Council Members:** CM Drees

**Welcome and Introduction of New Members:**

Candice Page, Daniel Fenton and TRAC member Alise Caldwell

**Motion to Approve Minutes of June 13, 2024:** Craig

Second: Jodi

Vote: Unanimous

**Public Comment Period:** No one

**Discussion/Action Items:**

**Senior Adult Outreach Results**

- Mayor's Community Chat - 15 members
- Stakeholder Group #1 - 45 attendees
- Stakeholder Group #2 - 30 attendees
- Senior Survey Results - 197 Responses

**Senior Survey Results**

What motivates seniors to participate?

- 88% - To stay healthy and active
- 79% - For socialization and relationships

Those that responded to the survey - 68% participate in P&R programs.

Top reasons seniors do not participate:

- 27% - Do not know what is available
- 20% - Time of program is not convenient

- 13% - Participate elsewhere (church, YMCA)
- 10% - Not comfortable attending (I don't know anyone)

Most interested in:

- 68% - Health & fitness classes
- 60% - Social events / trips
- 45% - Arts & Crafts
- 42% - Lifelong learning

What other services are needed?

- 57% Health Fairs/Health screenings
- 28% Transportation for local appointments

Best way to receive information?

- 63% - Emails/Newsletters
- 11% - Hurrahs program guide

### **Demographics (Survey Respondents)**

Age Ranges:

- ❖ 55-60 yrs. - 20%; 61-65 yrs. - 16%; 66-70 yrs. - 19%; 71-75 yrs. - 21%; 76-80 yrs. - 17%; 81-85 yrs. - 6%; 86+ - 1%
- ❖ 88% - Holly Springs residents; 69% - are retired; 53% - prefer daytime activities; 17% - prefer evening activities; 16% - prefer weekend activities

### **Feedback from Stakeholder Meetings:**

- CPR/First Aid
- Emergency Preparedness
- Survival gardening
- Senior Pickleball (instruction)
- Technology classes (internet & smartphone)
- Classes to navigate patient advocacy (Dementia)
- Free Tax Consulting for seniors
- Golf Leagues
- More resources (access to information)
  - Include Home service referrals
  - senior advocate
  - coordinate volunteer opportunities
- Holiday Art Classes (Make and Take)
- Outreach with Teens/Tutoring at HS (at risk kids)
- Cooking Classes
- Caregiver Coffees
- Old Fashioned Game Nights
- Senior Prom (dance) - Hop
- Potluck meals
- More senior trips - seniors want input on locations
- HS students helping seniors (volunteers with small jobs)

- For senior fitness - more times & more levels
- ESL, support for Spanish speakers for programs
- More evening classes for seniors who still work
- Welcome meeting/club for newcomers
- Walking Club
- Participate in Senior Games

### **Facility Suggestions:**

- Dedicated Senior Center (like Apex)
- Aquatics Center / pool
- Senior Day Care
- Outside gardens (to walk, sit, meditate)
- Tennis background
- Local transportation (for appointments)

### **Outreach/Communications:**

- Mail the Hurrahs
- Dedicated Senior Newsletter (activity list)
- Put info in grocery stores

### **Next Steps:**

New Program Specialist - Allison Behrens

- Develop Program Plan
- Reach out for partners/new instructors/resources
- Begin updated programming in Winter2025
- Conduct feedback survey annually

Consider long term updates/facility needs as part of the overall master plan.

### **Discussion/Feedback**

Multi-generational spaces can be utilized more than designated senior center buildings

### **Hot Topics - PRAC Committee Round Robin**

- Middle Creek Greenway has been started
- Drive-in movies were done in the past. Logistics, weather, licensing requirements, cost with set up are considerations. There is a movie tonight at the Cultural Center Theater.
- How can the community be more connected?
- Utilize the high school students for connection with adult seniors.
- The Parks and Recreation website has a link for volunteers using "Connect With Us".

**Reports:****Council Update:** CM Drees

The budget passed. Update on dogs not being allowed to be left tethered and unattended for periods of time without food, water, shelter.

**TRAC Report:** Alise

July 5th Kids Zone had games. They are looking for more community outreach projects that align with the 4 pillars: leadership, community, engagement, volunteerism (Ex. participation at the food pantry garden).

**Police Community Advisory Group:** Val is at the meeting tonight**Tree Advisory Committee Update:** Susan

Elections took place for new positions. There is a tree replacement allocation. For events such as tree pruning, it was suggested to add something for HOA's. There was a request to have someone come present to PRAC

**Project Updates:** Adam**Project: Womble Shade Structures**

Status: Completed

Cost: \$31,000

**Womble Fountain and Picnic Tables**

Status: Foundation - July; Tables - Aug.

Cost: Foundation - \$9,000; Tables \$29,000

Completion - August

**Project: Womble & Ting Tennis/Pickleball Courts**

Status: August

Cost: \$33,000

Completion - Aug. Sept.

**Project: Bridgewater Greenway**

Status: Starts July 15th

Cost: \$17,000

Completion: August

**Project: Oak Hall to Ting Greenway**

Status: Bids - received/VE

Cost: TBD

Completion: Winter 2026

**Project: Sugg Farm Community Gardens**

Status: TC Agenda (parking lot construction)

Cost: \$700

Completion: Spring '25

**Project: Jones Park Disc Golf Tee Pads**

Status: Starts July 15th  
Cost: \$10,000-\$13,000  
Completion: August/September

**Project: Womble Basketball**

Status: Survey  
Budgeted Cost: \$900,000  
Completion: TBD

**Project: Hunt Center Lobby**

Status: August 15th  
Cost: \$250,000 +  
Completion: Nov. 15

**Project: Middle Creek Greenway**

Status: Construction  
Cost \$6M  
Completion: Fall '24

**Director Report:** LeeAnn

- Successful July 5th - Est. 14,000 attendees
- Marketing Updates - Hurrahs, trailer wrap, park maps - digital & print, on-line shelter rentals, website refresh
- Recruitment for new/vacant positions
  - Hunt Center Manager (10/1/24)
  - Cultural Center Manager
  - Program Assistant

**Old Business**

Gwendolyn was recognized for her service as the TRAC ex officio.

**Announcements / Information Share**

PRAC Member Mixer on August 8th, 6:00 PM @ Cultural Center  
Nomination/Election of Officers at September Meeting

**Motion to Adjourn at 8:13:** Sarah

Second: Craig

Vote: Unanimous