

Mayor and Council Workshop

6 p.m. October 8, 2024

Law Enforcement Center and livestreamed



1. **Welcome / Call Meeting to Order** - Mayor Mayefskie
2. **Workshop Overview**
Staff Resource: Randy Harrington, Town Manager
3. **Eagles Landing Park Design Check-In (30 min.)**
Staff Resource(s): Matt Beard, Parks & Recreation; Carrie Kennedy, Utilities & Infrastructure
Synopsis: Project Managers Matt Beard (Parks) and Carrie Kennedy (Utilities & Infrastructure) will provide an update on the final stages of design for Eagles Landing Park, including the review of two facade treatment options for the main entry of the Recreation Center. Staff requests Council feedback and direction on design options for the recreational facility entrance facade.
4. **Composting Overview (30 min.)**
Staff Resource(s): Freddie Rodriguez, Public Works; Greg Sponseller, Budget, Innovation, and Strategy (Sustainability)
Synopsis: Town Council requested a Workshop overview on composting and organics collection at its May 2024 business meeting. Staff will present information on what peer local governments have implemented, existing opportunities for composting in the Holly Springs area, and operational considerations if an expansion of composting service offerings is desired by Council. Staff requests feedback and direction if this is an initiative Council would like to explore further.
5. **Avent Ferry Road Phase II Update (20 min.)**
Staff Resource(s): Kendra Parrish, Utilities & Infrastructure
Synopsis: An update and a proposed path forward will be shared to keep the State's Avent Ferry Rd Phase II project (0.68 miles between Ralph Stephens Road to Holly Meadow Drive) active given project delivery risks shared by NCDOT. Discussion will focus on the soon-to-expire municipal agreement between the Town and NCDOT for the Town to administer design and construction for the Avent Ferry Road Phase II project. Staff requests Council's guidance on a potential new municipal agreement and the key considerations/requirements needed by the Town if a new municipal agreement is desired by the Council. If the municipal agreement expires, the project could be in jeopardy of falling out of the State Transportation Improvement Program (STIP) with further delay.
6. **Downtown Investment Grant (DIG) Policy Finalization (15 min.)**
Staff Resource(s): Irena Krstanovic, Anna Murphy, Tyler Garner, Economic Development
Synopsis: At the September 10th Town Council Workshop, staff outlined recommended changes with the current Downtown Investment Grant (DIG) Policy to simplify and streamline the process and provide greater benefit to small businesses looking to locate in downtown Holly Springs for Council's. Staff has updated the policy to encompass Council's feedback and will present the refinements to confirm alignment with Council expectations. Subsequent to final Council guidance, staff would include the updated DIG Policy for approval consideration on the October 15th Town Council Business Agenda.

7. **Mayor & Council/Planning Board Joint Meeting Draft Agenda (15 min.)**

Staff Resource(s): Elizabeth Goodson, Development Services

Synopsis: Town Council directed staff to arrange a joint meeting with the Planning Board to discuss roles and opportunities to help with clarity and alignment related to review of development proposals. Staff will provide an overview of recent Planning Board training and related topics for the Joint Town Council/Planning Board meeting scheduled for Tuesday, October 29th.

8. **Open Discussion (10 min.)**

9. **Closed Session** – Economic Development

10. **Adjourn**